



Punjab@4.0

Quarterly Newsletter by Invest Punjab

Edition 04 | January 2020



From the Desk of CEO - Punjab Bureau of Investment Promotion (Invest Punjab)

It brings me immense delight to unveil to you the 4th edition of our newsletter as it introduces some of the biggest initiatives undertaken by the Government of Punjab for industries in 2019. Starting from July, we underwent a whirlwind of activities with frequent visits from foreign delegations like Japan, organizing of unique events like Ambassador Connect and grounding of investments like Vardhman (Textile Unit), ITC (hotel in Amritsar) etc.



Rajat Agarwal, IAS

Such belief from investors inspired Government of Punjab to further strengthen its status as a preferred investment destination with the introduction of numerous business-friendly reforms like Auto Consent for Green Industries and the Punjab Right to Business Act 2019. Invest Punjab has also engaged in multiple transformative activities like partnering with Government Communication Services International, Prime Minister's Office, Govt. of UK to enhance the investment facilitation experience of investors.

Given the interest of global business leaders, Punjab Government organized the Progressive Punjab Investors Summit (PPIS) on 5th & 6th December 2019 at ISB Mohali. Keeping in mind the importance of MSMEs to the industrial sector of Punjab, the theme of the Summit was "Building Partnerships for Inclusive Growth – MSMEs in the Global Value Chain". The Summit saw enthusiastic participation from domestic and international industry giants across various sectors. The event successfully connected Punjab industries with investors across geographical boundaries and further expanded the reach of Brand Punjab.

The successful completion of these activities would not have been possible without the cooperation from industry stakeholders. Hence, I would like to thank all investors, technology partners and business leaders who have found a home in Punjab. Additionally, I assure you that Government of Punjab is committed not just to delivering on our promises but in partnering with you for excellence beyond the expected.

- CEO, Invest Punjab

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Select Projects

TRIDENT GROUP™

INR 800 Cr.

- Upgrading towel unit
- Expanding paper plant
- Expansion of Textile Unit



INR 457 Cr.

- 3rd expansion to existing plant
- Produces Tractor & tractor parts



INR 107 Cr.

- Plant will manufacture synthetic detergent powder from Rajpura

Other Projects

- Think Gas - Service (INR 2,119 cr)
- Gillco Developers & Builders Pvt. Ltd.- Real Estate & Housing (INR 222 & INR 310 cr)
- Kuantum Papers – Manufacturing (INR 494 cr)
- Kazo Fashion – Retail (INR 400 cr)
- Punjab Alkalis & Chemicals – Chemicals (INR 210 cr.)
- Arihant Spinning Mills [Vardhman] Textile (INR 102 & 98 cr)
- Spirit Infratech – Tourism & Hospitality (INR 110 cr)

●●● Ease of Doing Business Initiatives

- **Punjab Right to Business Act 2019** - MSMEs can now start a business in Punjab based solely on self-certification that will be valid for 3.5 years
- **Auto Consent for Green Industries** – PPCB consent to green industry within a day on intimation
- **Labour Reforms** - Amendments in Rules for Industrial Disputes Act 1947, Factories Act 1948 & Contract Labour Regulation & Abolition Act 1970
- **Amendment to Punjab Village Common Land (Regulation) Rules 1964** – Dept. of Industries & Commerce & PSIEC* will be creating a ready land bank for investors by using Gram Panchayat land
- **Make in Punjab Policy** – Preference to Punjab based units in public procurement
- **Estate Management System (EMS)** - Online dashboard for allottees of PSIEC for managing all aspects of plots
- **Web-GIS** of PSIEC's industrial focal points and surrounding infra has been made available
- **Electricity Connection** - No shifting charges
- **Motor Vehicle Tax on Buses** - Exemption from levy of tax on buses (registered in Punjab) used by industries for its employees.
- **Startup** - Exemption from experience/ turnover in Govt. tenders

* Punjab Small Industries & Export Corporation

●●● Investment Promotion: Outreach & Other Events

	July	August	September	October	November	
2019	<ul style="list-style-type: none"> • Visit of Japan Delegation • Taiwan Outreach 	<ul style="list-style-type: none"> • MSME Conclave Ludhiana • Invest North Bangalore 	<ul style="list-style-type: none"> • Startup Punjab Hackathon • Singapore Outreach • Visit of French Delegation • German-Indian Business Forum • Industry Interaction Jalandhar • Mumbai Outreach • Ambassador Connect 	<ul style="list-style-type: none"> • Meeting with UAE Ambassador • Meeting with New Jersey Senator • Ludhiana & Jalandhar Roadshows 	<ul style="list-style-type: none"> • Amritsar & Mohali Roadshows • MSME Interaction for Value Chain Linkages • Startup Acceleration Program 	December - PPIS-2019

●●● Exploring Synergies: Ambassador Connect



Invest Punjab organized a Pre-Summit Interaction with Foreign Missions on 5th September at New Delhi to foster multilateral engagement & collaborations. Delegates from 25+ countries comprising of Ambassadors, Mission Representatives & Trade Organizations were in attendance. Some of the countries that participated were United States, United Kingdom, Spain, Qatar, France, Israel, Canada, Japan, UAE, Taiwan, Slovak Republic and Czech Republic etc. Punjab Chief Minister, Captain Amarinder Singh, called upon various foreign missions & organisations to encourage investments & collaborations with the State. The Government also promised full support and facilitation to the prospective offshore entrepreneurs and investors.

DID YOU KNOW ?

Semi-Conductor Lab, Mohali supplied 100,000+ units of MANAS ASIC to the Large Hadron Collider at CERN Geneva & developed two kinds of LDOs for use on the on-board spacecraft rocket of Chandrayaan – 2!

●●● Investor Speaks

“Punjab is a change-oriented place with abundant skilled manpower and helpful government”



Mr. Sachit Jain
Managing Director

Progressive Punjab Investors Summit (PPIS) 2019

 **3500+ Delegates**

 **10 Sector Sessions**

 **100+ world class organisations**

 **04 Country Sessions**

 **Delegates from 12 Countries**

PROGRESSIVE PUNJAB INVESTORS SUMMIT

ISB Mohali | Dec 5th & 6th 2019



→ Summit with a Difference

- Moved away from investment focused MoUs
- Positioned Brand Punjab as a preferred investment destination
- Showcased the strengths of Punjab
- Facilitated Trade /Technology /Investment linkages for Punjab industries, especially MSMEs, with national & international companies



→ Summit Highlights

- The **Exhibition** showcased world renowned innovative products manufactured in Punjab
- **Sector Sessions:** MSME, Agro & Food Processing, Startup, New Mobility, Textile, Tourism, IT / ITes & ESDM, Healthcare & Medical Tourism, Industry 4.0 and Skill Development
- 14 MSMEs won cash prize of INR 1 lakh each under 1st edition of State MSME Awards

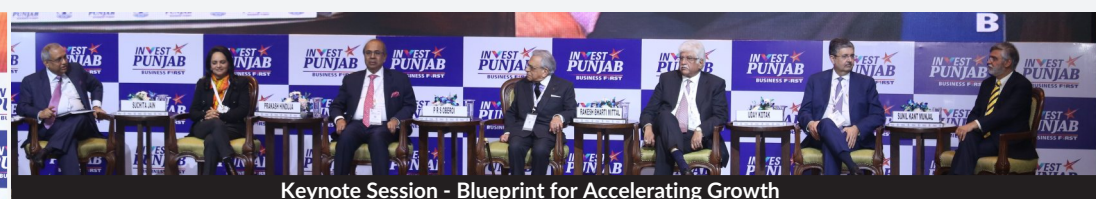
→ Key Sessions



Dr. Prannoy Roy (NDTV) with CM, Punjab



Keynote Session - Building Partnerships for Inclusive Growth



Keynote Session - Blueprint for Accelerating Growth



Valedictory Session - Punjab : Today and Tomorrow

→ Country Sessions



UK Session



Japan Session



UAE Session



Germany Session

→ Major Announcements

MSME

- Establishment of Dedicated Facilitation Cell
- Online portal to be created for market outreach and grievance redressal
- Loans of INR 1000 Cr+ to 700 MSMEs
- Facilitated Trial Orders for MSMEs with international brands
- MoUs with Amazon & Flipkart to enable market access for Punjab based MSMEs

Collaborations

- PAU & California State University, Fresno for research collaboration and student exchange

- Virgin Hyperloop & Govt. of Punjab (GoP) for a pre-feasibility study in Punjab
 - Semi-Conductor Lab, STPI & GoP for setting up of CoE in Microelectronics/ASIC Design
 - Punjab Skill Development Mission & Shoolini University to establish a research university
- Others**
- Dedicated UAE Desk established
 - Launch of Enable Startup Track Acceleration (ESTAC) programme
 - INR 100 cr Startup Fund under IKG Punjab Technical University with GoP



DISTRICT IN FOCUS FOCUS

SAS NAGAR (MOHALI)

Robust Logistics Infrastructure

- Mohali International Airport
- Located on the National Highway [NH7 & NH5]
- Inland Container Depot at Dappar

→ Salient Features

Strong Startup Hub

- Punjab Startup Hub (Neuron) at STPI Mohali, is the biggest STPI incubator in India
- CoE established under Neuron in Data Analytics, AI, IoT & AVG
- Incubators present at SACC, NABI, ISB, NIPER etc.



Next IT/ITeS & ESDM Hub

- Home to IT/ITeS companies such as Infosys, Xenon Stack, Zini AI, Endoenergy Systems working in emerging technologies
- R&D Centres like ETDC, CDAC, CSIR-CSIO etc. for ESDM sector
- City provides cost savings of 9-14 % over Tier-I cities



Emerging Education Hub

- World class education institutes like IISER, NINT, ISB, IMTECH, NABI, NIPER, NIIFT etc. present
- Upcoming: Amity University & Plaksha University



Promising Pharma Hub

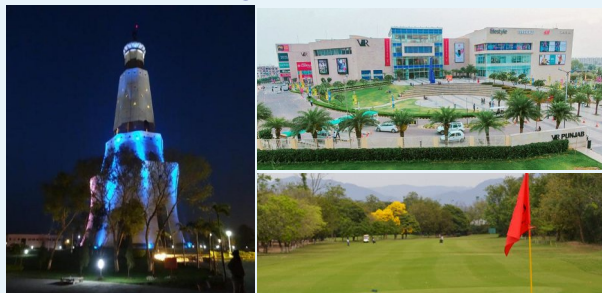
- Established cluster for pharma formulation units in Derabassi
- Salts like Cefadroxil, Ibuprofane, Nifedipine, Ranitidine, Danes Salt, Rifampicin etc. produced



Home to several industries



→ Quality Living @ Mohali



- **Tourism:** Baba Banda Singh Bahadur War Memorial, Shimla (130 km), Chail (106 km), Kasauli (54 km), Parwanoo (30 km)
- **Sports:** Mohali Golf Club, Punjab Cricket Association Inderjit Singh Bindra Stadium, International Hockey Stadium
- **Hospitals:** Max Hospital, Fortis, IVY, Indus Hospital and PGIMR

→ Opportunities @ Mohali

- **IT City:** For setting up of IT/ITES/BPO companies, education institutes, commercial/residential complexes in an area of approx. 1700 acres. 45 companies present in various stages of operationalization.
- **Medi City:** 250 acres earmarked for promotion of healthcare & medical tourism. Potential to set up Hospitals & Medical Colleges. Land already allotted to Homi Bhabha Cancer Hospital & Research Centre, Max Healthcare, Chaitanya Hospital, Grewal Eye Institute etc.
- **Aero City:** For the development of commercial zones, malls, hotels, multiplexes etc. in an area of 200 acres
- **Aerotropolis:** Spread across 5,350 acres. To be developed as an industrial township with state-of-the-art facilities
- **Convention Centre:** To be developed across 10 acres to promote trade & commerce activities in the region
- **STPI:** Tier III standard world class data center with 160 rack capacity. 35000+ professionals. Plug & Play Facilities. State of Art Network Operations Centre.

●●● HR Highlights

In continuation of Invest Punjab's initiative for talent infusion that brings innovative minds to the organization and allows it to enhance its edge in investment facilitation, currently recruitment of the 2nd cohort of Senior Consultants & Consultants from distinguished Indian B-Schools i.e. IIMA, IIMB, IIMC and ISB is underway.